

LA Unscripted | April 5th, 2023

<https://silosolo.com/111284>

Summary

Newport Beach Vineyards and winery is a hidden gem in Orange County, California. The property was bought in 1998 and has grown grapes and produced wine on-site. They offer tastings of their state wine, which is made on the property. The winery also hosts goat brunches and other events. They have a unique wine cave used for barrel storage and events. TikTok star Christa Allen started actively using the platform in March 2020 and enjoys the sense of community it provides. TikTok has also provided business opportunities, including selling ad space. The winery offers blending classes for customers to create their own wine based on their preferences. The blending process can be done with both red and white wines. The winery's wine cave is a spacious and unique venue made from reclaimed mahogany.

Silo sample questions

- What is Newport Beach Vineyards and winery known for?
- What is the main concept behind the winery's blending classes?
- What are the key takeaways about TikTok from the transcript?
- What is unique about the winery's wine cave?

Topics

Newport Beach Vineyards and winery

TikTok

Blending classes

Wine cave

Key Takeaways

- Newport Beach Vineyards and winery is a hidden gem in Orange County, California
- The property was bought in 1998 and has grown grapes and produced wine on-site
- The winery offers tastings of their state wine, which is made on the property
- They also have a goat brunch and other events
- They have a wine cave that is used for barrel storage and events

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