

## LA Unscripted | February 2nd, 2022

From hot spots to hidden gems and lots of local flavor It's your guide to L A the unscripted way And tonight we're highlighting Black History Month from the soulful all to a serving shrimp and grits and collard greens and spicy gumbo If you've been looking for soul food in L A we have got you covered Hello everyone I'm de from the historic home of All to Adams restaurant And tonight we diving into the details and the dishes of this so hot spot I grew up in the projects in the impoverished community The options were limited The opportunity just wasn't there I didn't have no huxtable family down the street that I go down to like the the examples were street I followed the example and I landed where everybody land in prison I did 10 out of 11 years And today we're having different conversations about me right I'm having different conversations and my legacy has changed My name is Chef Keith Corbin and I am the executive chef owner of Alta Adams Restaurant and we specialize in California soul food Our food is so good because of the love that we put into it I think we took a lot of time developing these recipes and I think that it really does show in the cuisine we're definitely known for our alta fried chicken Hi my name is Ray Du Bozos and I'm the sous chef here at Alta West Adams I wanted to create dishes that I grew up eating soul food in a sense is it's big The collard greens I grew up eating watching my granny cook them Soul food is working with what you have and really putting your heart into it We go to the farmer's market multiple times a week to source our vegetables and support our local businesses Currently our most popular cocktails here are the Angeleno Cali Christmas and the Genevieve The Genevieve is a gin based cocktail Um It features lemon juice a lavender infused simple syrup and elderflower liqueur It's garnished with the lemon peel and lavender buds And then we have the Cali Christmas It's a cranberry Hibiscus Cosmo the Angeleno It's our take on the Manhattan I get a lot of my inspiration and ideas from the kitchen Last week Chef Keith brought in a Buddhist hand and I'm in the process of turning that into Limoncello I really feel like we are a family here It really does mean a lot to me to be a black female chef in this industry and I hope that other people feel like they can do it because anyone really can be anything that they want to be chef Keith comes from a similar background as my dad So it was very comforting for me We have a better understanding of each other This community this neighborhood is parallel to the one I grew up with I grew up in Watts right Black and brown community So it was very

important on how we came in and that was almost 2.5 years ago Now you have about 10 to 12 restaurants on the street You have a hotel you have a lot going on Some people say that we were the beginning of the change to break through and to be able to have a place that's cultivating black chefs to go out into the world and bring their knowledge bring their influence bring their culture bring what they've grew up eating what they have to this field this industry right We can change it We can definitely change it You know what happened to pack your bags here baby Believe you guys My mouth has been watering since we walked in the door and coming up I'm going to bite into a couple of their stand out dishes I may even have a cocktail or two Hey it's my job right now Jasmine Simpkins is doing her part to grow up another hot spot that serves carnations with your coffee Welcome to Bloom and Bloom You're getting a warm welcome from Mr Leroy Well thank you for having a answer You're very welcome here to see the Space bloom and bloom is my flower business that I've had since 2010 I started it as a way to follow a little bit more of my creativity We make custom arrangements We do a lot of high end florals for big companies celebrities You know all of that the biggest name that we've worked with is we've worked with Beyonce We've worked with Rashida Jones Maya Rudolph We treat it more of like an art practice So you're kind of like buying a little baby sculpture before I started my business The only black florist I had ever seen was Preston Bailey And I noticed him on Oprah for her 40th birthday party and like he did I think her 50th and it was like so grand it's over the top And like that was kind of like my inspiration in many ways I would describe my style as we kind of call it natural opulence I like a lot of movement There's a lot of dance in my life And so I like the arrangements that look like they're constantly in motion I like things to have a lot of texture and dimension and really like the overall gesture when you see it is like whoa breathtaking I love the name But I want to know from you like how did you guys come up with it I really have a love for flowers I knew I was starting a flower business and I love feathers So I just thought flowers and feathers was a weird name It was definitely a group effort or like bouncing ideas back and forth on like what would be like the perfect little pairing and that's what we want with And boom Here you are And how long has it been business has been here The coffee shop has been here It'll be three years in January The flower business has been since 2010 We're in Echo Park historic Filipino Town This has been my neighborhood I've lived here for 18 years There has just been a lot of change in the last five years And I was like mm somebody's gonna open a coffee shop somebody

it's gonna annoy me So let me be the change that I want to see in the world So my brother and I um partnered together He runs the business side of it I run the creative side of it and we open bloom and plum coffee We have all of your regulars We have um your lattes cappuccinos your cortado your Americanos right now We have what's called candy on Drip And it is absolutely stunning I'm gonna pour you a cup Oh Let's do it We're considered like a third wave shop So it's very bespoke It's um I I wanted that like high end experience but at a price point and a a vibe that was accessible to all and where everybody felt comfortable to come in I open the top button my pants just watching that piece Ok Coming up the black owned bookstore that's kept African American authors on shows for 30 years and inside the black owned brewery that serves hops and hope for other cool companies Ok Welcome back to L A in Scripted from All to Adams Restaurant One of the many places we're highlighting for Black History Month and right now we're checking out the cocktails at this soulful eatery OK What are we making We make our Angelina OK This is your take on a Manhattan booze for forward drinks That's a booze forward drink Oh I love these ice cubes We're gonna stir this on a large rock It melts less but it just chills it fast OK OK I put the bitters in the bottom of the glass OK And this is actually a mole bitters mole cacao spice I've never heard of that before We're just gonna garnish this with a little orange and a cherry Does that really make a difference Yes Stir at the end because I put the bitters in the bottom of the glass OK It looks so pretty Oh God it even smells delicious Oh it's so smoky It feels warm when it goes down and it's a little sweet That is deli and I don't even really like Manhattan's and I love this That is a winner This is a great date spot by the way And since Valentine's Day is just around the corner on your star is here with a way to celebrate the holiday in a different way Calling all Gines Valentine's Day is just days away Don't worry I did all your shopping for you and found something for everyone on your list Now let's start with those guys I mean guys are so hard to shop for am I right Well I found something for the modern man in your life Now these are so great for the modern man who wants more from his clothing They start at 100 and \$85 and they're made in Europe and they're tailored by experts in Poland This brand represents the perfect intersection of style quality and luxury at an accessible price Use my code style smart for 20% off your order at triple lifestyle dot com Next up I am very excited about this brand This is for anyone you know who's ever broken their glasses These are Ro Sham be available at ro baby dot com and these are the un breakable sunglasses They have five different

sizes So they're from baby up through grandparents They also have prescriptions straight to your door kind of like a war the parker But for kids I'm going to do a demo here They are try and break them bend them on breakable How great is this So be sure to use my code style smart 20 for 20% off your order This is the biggest discount they've ever done Ro Sham Bo baby dot com I know you know someone who's trying to be their best self in 2022 These are from our friends at F GB G lifestyle and they have vitamins to strengthen your nails your hair even give you a glow Get that skin vibrant and glowing F GB G made with anti ox to help fight cell damage and free radicals that are produced by toxins This is the coolest part is they already separated them into your daily dose So they're so great to grab on the go Be sure to use my style smart for 20% off your order F GB G lifestyle dot com Now do you have anyone in your life who loves shoes Hint me this girl Have you heard of Andrea Carrano shoes This high end luxury shoe brand is 100% handmade in Naples Italy They were one of the first Italian shoe brands to hit the market here in the US Their mock casino collection is the most classic and popular and it's a timeless piece and was a favorite of Audrey Hepburn Andrea Carrano dot com Use my code style smart 20 for 20% off your order Do you know anyone who loves cats If you do I have the perfect gift for you This is from the cat lady box dot com and it's a monthly subscription with the most gift for your cat like this little fortune cookie There's a cat wine glass a blanket and even jewelry This company also has a big heart They donate to different cat rescue organizations each month So go to cat lady box dot com and use my code style smart for 25% off your order It's good through February 28 This is a special gift from Miss Hillary Please Miss Hillary Please makes Children feel special through movement music and creativity She has a CD with songs that foster imagination and inspiration and enrichment for Children This is a unique gift set So with the book the handmade and Sustainable doll and then also the CD with 18 songs the gift set costs \$50 So visit Miss Hillary please dot com Use my code style smart 20 for 20% off your order Ok Unscripted here is an L A based brand for the fashionista on your list Veronica M is an L A based brand that combines classic styles and vintage patterns with a bohemian twist They have statement pieces and closet staples This is perfect for moms boss babes and any woman on the go Their soft breathable fabric is durable and doesn't wrinkle It's great for travel So visit Veronica and dot Shop and use my code style smart 20 for 20% off Ok Now you have no excuse to get Valentine's shopping and remember stay style smart Thank you

And when we come back I'm finally digging into the food here at all to Adams Plus we'll check out one of the most beloved black owned bookstores in L A and get a beer that pays all much to historically black owned universities Welcome back to L A Scripted as we highlight some of our favorite black owned businesses here in so like this amazing hot spot all to Adams serving some delicious soul food right now We're in the coffee wine bar but I am focused on this food Ok Look what we have here We have a fried chicken sandwich We have collard greens which are vegan By the way we have candied beans and rice and they're amazing 7-Up cake that is delicious It's such a good batter on the fried chicken and then you taste the pickles and the cheese Oh all right Now if you're looking for a great read this Black History Month Olivia they were to checks out a bookstore in the park in Los Angeles that's beloved and black owned and it's not just the pages of their books that are steeped in history So one books is an L A landmark that has the largest array of black authors and they've been open for over 30 years Well we started back in 1990 I think it was or maybe 89 even We were at a small store not very far from here right where Nipsey hustle had his um little shop at and we eventually moved over here to La Merc Park because an opportunity arose to come over here to La Mer Park which we felt was one of the centers for black businesses And we always wanted to be around other black businesses Why is it so important to have black representation in the book world The history was so denied to black people for so long that you know you were told you hadn't done anything When I was a student in elementary school we didn't have really black history taught Even in high school I used to up was upset that we had to take a separate black history course because I thought if this is history why isn't it part of American history If you had to pick maybe one or two books that are your favorite or that you would recommend which one would you pick Choke Hold by Paul Butler Choke Hold really talks about how this American history that we have all lived affects everybody Once the murder of George Floyd happened once you saw that crazy woman in Central Park and then Amman Albury running from the police or running from these nuts who are chasing him in Georgia We just had an explosion of CS because people start saying if you want to understand why this is going on buy this book Ibrahim Kaindi who wrote a book How to be an anti racist I think was one of the first ones and he starts saying don't go to Amazon buy them from black stores And that caused a huge explosion of books Aswan they said was known by the Africans as Esan and it meant water over rocks So we like the name the sound of it And

so we said as water flows over rock So does knowledge flow through books You know it goes really well with a good book a really good beer and we're taking you inside Crowns and hops with the motto is to preserve culture and community There's about 8000 breweries in the US and less than 1% are owned by black people We created a movement and a brand truly focused on creating more diversity and inclusion in the craft beer industry When we first decided that Crowns and Hops was going to be a brewing company to really start producing our own beer We we felt that it only made sense to release a beer that was dedicated to the very community we started building So we created a beer called BPL B Black people love beer or brown people love beer which was a hazy IP that we brewed right before the pandemic Actually that was our first canned beer that we put out to the people and it got so much traction that we've done different variations of that We had to show more brown and black faces inside of the craft beer industry from the consumer side to working at the brewery side and showing what an actual brewery looked and felt like Yes I'm ready to talk beer for Black History Month We have some incredible beers First and foremost we're starting with uh H BC U Hazy IP A as you can see is one of the more popular and beautiful beers that have hit the market over the past decade Um But it's our double dry hot IP A dedicated to H BC U SI attended Howard I attended Spelman College So we are giving an absolute shout out to our H BC U alums We have incredible collaboration with black owned coffee roaster Red Bay Coffee out of Oakland California And then later in the month we have two beers dedicated to the music of black and Brown culture starting with Miles to Italy um which is our Italian Pilsner that we brewed um in honor of jazz And then we also have Royal Verses which is our double west coast IP A that we brewed in honor of hip hop One of our biggest initiatives is our Atrial Pills initiative Atrial Pills actually is a reference to a statement in the Kellogg Foundation's a business case for racial equity It states in the report that if we focus on racial equity today that our country stands to see an impact of \$8 trillion to our National GDP Crowns and hops always been a reminder that people are always deserving of the very best uh no matter what your background is no matter where you live you are deserving of premium products And our mission is to preserve culture to expand palates psychologically and physically and to build community Um That that's that's the spirit of who we are So uh cheers to that such a great business and that is all the time we have for tonight Thank you for joining us So where will we see you next Keep tuning in nightly to L A in scripted and will keep

surprising you We'll see you next time from all to A